Section: 1.0 Vision / Values

Effective Date: 03/17/2010 Revision Date: 03/17/2010

Approved: J. Ehret, Fire Chief

VISION STATEMENT

We will be the Fire Department others strive to emulate and seek to join.

CORE VALUES

SMFD is committed to our Core Values:

- Put Safety First
- → Professionalism and Caring in All We Do
- → Exceptional Public Service
- → Always Progressive and Innovative
- → High Level of Integrity and Commitment in All We Do